

WHAT IS CLAIMED:

1. A method comprising:
 - detecting an electronic message;
 - 5 detecting an originating server associated with the electronic message;
 - confirming with the originating server that the originating server sent the electronic message;
 - determining a trustworthy status of the originating server; and
 - 10 selectively presenting the electronic message to a recipient device based on the trustworthy status of the originating server.
2. The method according to Claim 1 wherein the electronic message includes text.
- 15 3. The method according to Claim 1 wherein the electronic message includes graphics.
4. The method according to Claim 1 wherein the electronic message 20 includes an identifier that uniquely identifies the originating server.
5. The method according to Claim 1 wherein the electronic message includes a digital certificate that uniquely identifies the originating server.

6. The method according to Claim 1 further comprising updating the trustworthy status of the originating server based on third party ratings of the originating server.

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7. The method according to Claim 1 further comprising updating the trustworthy status of the originating server based on feedback from the recipient device.

10 8. The method according to Claim 1 wherein selectively presenting further comprises selectively displaying the electronic message on the recipient device based on the trustworthy status of the originating server.

15 9. The method according to Claim 1 further comprising assigning a digital certificate to the originating device.

10. The method according to Claim 1 further comprising storing the trustworthy status within a storage device.

20 11. The method according to Claim 1 further comprising searching for the trustworthy status of the originating server.

12. The method according to Claim 1 wherein the recipient device is a computer.

13. The method according to Claim 1 wherein the recipient device is a cellular
5 phone.

14. The method according to Claim 1 wherein the recipient device is a personal digital assistant.

10 15. The method according to Claim 1 wherein selectively presenting further comprises selectively transmitting the electronic message on the recipient device based on the trustworthy status of the originating server.

16. A system comprising:

15 means for detecting an electronic message;
 means for detecting an originating server associated with the electronic message;
 means for confirming with the originating server that the originating server sent the electronic message;
20 means for determining a trustworthy status of the originating server;
and
 means for selectively presenting the electronic message to a recipient based on the trustworthy status of the originating server.

17. A method comprising:
 - detecting an electronic message;
 - detecting an originating server associated with the electronic message;
 - confirming with the originating server that the originating server sent the electronic message;
 - matching an identity of the originating server with a record that contains information regarding the originating server; and
 - selectively delivering the electronic message to a recipient based on information contained within the record.
18. The method according to Claim 17 wherein matching further comprises matching the recipient of the electronic message with a recipient identity of the record.
19. The method according to Claim 17 wherein the information within the record includes a trustworthy status of the originating server.
20. The method according to Claim 17 wherein the information within the record includes a third party rating of the originating server.

21. The method according to Claim 17 wherein the information within the record includes a recipient request of the originating server.
22. The method according to Claim 17 further comprising forming a new record including an identity information of the originating server and the recipient.
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- 23 The method according to Claim 22 wherein the new record further includes the trustworthy status of the originating server.
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24. The method according to Claim 17 further comprising selectively delivering the electronic message to a device operated by the recipient based on the trustworthy status.
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25. The method according to Claim 17 further comprising selectively displaying the electronic message on a device operated by the recipient based on the trustworthy status.
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26. A system, comprising:
 - a detection module to detect an originating server associated with an electronic message;
 - a storage module to store a record containing information associated with the originating server; and

a broadcast module to selectively display the electronic message to a recipient based on the information within the record.

27. The system according to Claim 26 wherein the information includes a

5 trustworthy status of the originating server.

28. The system according to Claim 26 wherein the broadcast module further

selectively transmits the electronic message to a device operated by the

recipient.

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29. The system according to Claim 26 further comprising an interface module

for transmitting the information to the device.

30. A computer-readable medium having computer executable instructions for

15 performing a method comprising:

detecting an electronic message;

detecting an originating server associated with the electronic

message; and

matching an identity of the originating server with a record that

20 contains information regarding the originating server;

selectively delivering the electronic message to a recipient based

on information contained within the record.